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What is Knowledge Base

A knowledge base is a compilation of structured information with the purpose of helping people identify and solve issues through content searching and retrieval or be informed about the product or service. The knowledge base is a very important component of knowledge management.

Knowledge base with structured information makes it easier for content to be found and used. The most common types of information provided by a knowledge base are frequently asked questions (FAQs), how-to instructions, installation procedures, troubleshooting guidelines and white paper content.

Information available on a knowledge base is different from other forms of documentation. First, a knowledge base topic focuses on only one idea because this makes the information easy to understand and find. Second, the length of the knowledge base topic is short as it focuses more on the "how" instead of the "what". Third, knowledge base topics are presented through a conversational style to provide the reader with an informal, direct and effective way of getting the information.

Searching and retrieving content from a knowledge base is the most common method of delivering information to the reader. User-friendly knowledge bases display the "Search" box in the center of the page and give simple hints on how to perform a search that yields useful results. Presentation of the search results is also an important characteristic of a knowledge base because the information becomes very noticeable to the user at a glance.

A truly effective and useful knowledge base is characterized by easily searchable information, solid structured content and an ability to provide accurate and usable content where the reader is able to make sense of the information and resolve issues. The effectiveness of the knowledge base is also characterized by the timeliness of its content and its ability to provide a specific solution to a specific issue.

We often get asked how licensing works with respect to users and why we say you can have as many readers as you like.

Privileges

KBPublisher licenses are based around [privileges](#). There are five default privilege groups -- contributor, author, editor, moderator and administrator, and these are users who are licensed.

But there is also another group of users who can access your knowledgebase. These users have no privileges. These are the first two groups of users in the chart below.

	No privileges not logged in	No privileges logged in	Contributor	Author	Editor	Moderator	Admin.
Read published articles/files	●	●	●	●	●	●	●
Read private published articles/files		●	●	●	●	●	●
Add comments*	●	●	●	●	●	●	●
Rate articles*	●	●	●	●	●	●	●
Email administrator*	●	●	●	●	●	●	●
Create articles			●	●	●	●	●
Edit/delete own draft articles/files			●	●	●	●	●
Edit/delete own published articles/files				●	●	●	●
Edit/delete other authors' articles/files					●	●	●
Publish articles				●	●	●	●
Add/edit delete glossary items					●	●	●
Manage user comments					●	●	●
Manage categories						●	●
Create/edit/update users						●	●
Manage templates						●	●
Import/export articles/users							●
Change KBPublisher settings							●

These users can't edit articles or files. They have no privileges. (If you are a staff user with the appropriate access and could see the user details for these people you would see that Privilege field on the user screen is set to '___'.) These people can, however, read articles, rate them and add comments if they wish. They can also use the Ask a Question facility to send emails to your knowledgebase administrators.

Thus, when calculating what type of license you require for KBPublisher, you only need to consider those users for whom you will assign privileges. In the diagram above, that is those users in the last five columns.

Roles

Does a user have to be assigned a privilege before you can assign them to a [role](#)?

No.

Example

Widget Inc. sells widgets. They use a knowledgebase to provide help and support for their customers. That same knowledgebase provides support information for internal users. Internal users see the same information that external users (the companies who buy the widgets) see, but they also have access to extra articles about troubleshooting, product returns, sales and so on. The company has 100 employees, and 20 customers. Each customer (to make our sums easier) has 10 people who use the knowledgebase, making a total of 200 customer users. That's 300 people in total who view the knowledgebase.

The readers of the database can be divided into the following three groups:

- Customers
- Support
- Marketing

These are the reader users. Users who fall into these groups will be assigned roles, but no privileges. They have no impact on licensing.

You control what these people see through roles.

Ten people manage the knowledgebase. These are:

- Four authors
- Two contributors (two subject matter experts)

- An editor
- Two moderators
- One administrator.

These ten people will be assigned privileges and may or may not also be assigned roles. These are the ones who must be licensed.

What KBPublisher [license](#) does *Widget Inc.* use?

They require ten 'users', so they can start with a **10 License Pack**.

If *Widget Inc.* finds that their knowledgebase is so successful that they need to have more staff users (say 25), they can upgrade to the **30 License Pack** simply by paying the difference between licenses.

